

Tackling Health Inequalities in London through Community Development

London Health Commission
Portfolio bid to Big Lottery
Well-Being Fund

Taking the strategic lead for London

- **A clear vision** - what impact we will make with BLF monies for London
- **An inclusive approach**- involving LHC and wider partners in the development of the bid and delivery of the programme
- **A large size bid overall for London** - breaking down to modest amounts over a number of projects, over London, over 5 years
- **Enable delivery on agreed LHC priorities:**
 - promote 'community development' approaches in policy and practice aimed at reducing health inequalities
 - 'support local action'
 - Needs and Evidence based action
- **Encompass a range of interests, priorities and aspirations from across London.**

Assessing Needs

Taking account of:

- Inequalities in health & well-being across London
- Inequalities in access to opportunities for improved health

- Structural & Environmental determinants
- Culture, Tradition, Ethnicity
- Life-course and Gender

- How these combine in local communities with lowest levels of health and well-being
 - Community perceived needs and solutions

Aim - To reduce inequalities in health by investing in local community development action for health:

- to support communities 'in need' to create healthier lifestyles and improve their well-being
- to influence policy makers and practitioners into thinking and working with people and communities in different, more effective ways.

Focus

Focusing on the following *BLF* 'funding priorities':

- Changing perspectives on mental health by tackling stigma within communities and positively promoting **mental health**
- Building greater access to **healthy foods** to encourage increased consumption and healthier choices for everyone
- Improving the abilities of communities to organise and run projects that provide opportunities for local people to become **more active**

Outcomes

In communities with lowest levels of health & well-being:

- **People and communities having improved mental well-being**
- **People being more physically active**
- **Children, parents & the wider community eating more healthily**

- **Community development** – building individual and community self esteem, confidence and sense of control; developing informal and formal community networks
- **Community cohesion** - cross cultural and cross generational

Locally and Pan London

- **Tangible and sustainable changes in policy & practice**

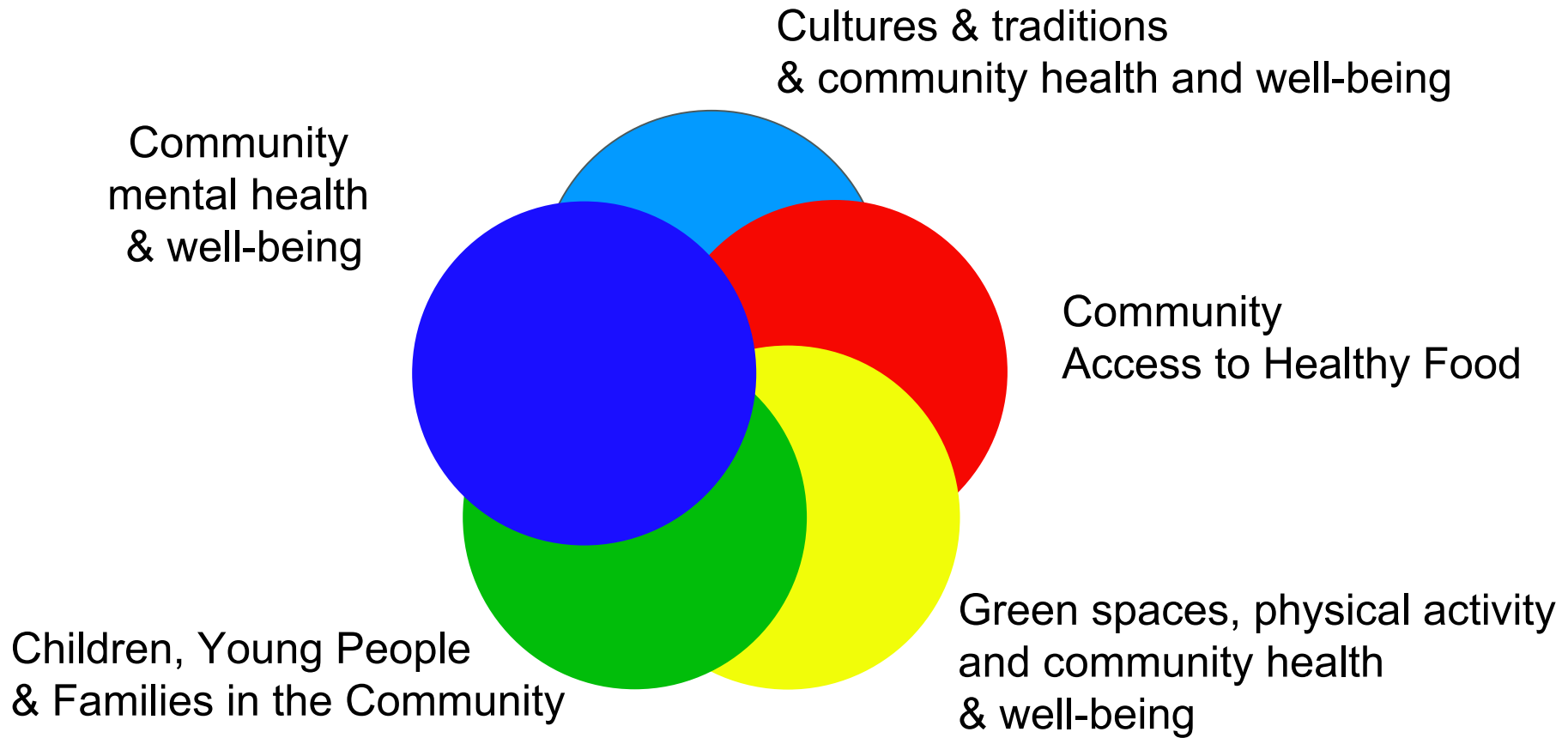
Portfolio of investments at two levels:

Level 1: Community led, community development, health and well-being initiatives at a very local level.

Level 2: Linking the local level initiatives from and back into policy and practice through evaluation, research and development, knowledge transfer - communication, education, training and development:

- **At local level** - via local gateway organisations, local partnerships and changes in local policy and practice
- **At pan London level** - via pan London networks, partnerships and policy change
- **Bringing regional policies, strategies and opportunities** to local communities - London Food Strategy, Children and YP Strategy, Cultural Strategy, Mental Health Framework, Olympics and Para-Olympics health legacy etc

Local delivery



Delivery for London

- **Strategic Programme Board** - Chaired by GLA as accountable body
- **Operational Coordinating Group** - Delivery Agencies and Independent Chair
- **Delivery Agencies/Consortia**
- **Action R & D/Evaluation and Knowledge Transfer Agency/Consortium**
- **Local community development projects**

Development Process

First stage:

- Small steering group
- Joining up with other London leads
- Consulting with other stakeholders - LHC Commission members, Today's Workshop (3rd July), Reception (11th July)

Second Stage:

- Shadow Board
- Confirm Delivery Agencies/Consortia (DA/Cs)
- Work with DA/Cs and LAs to identify target communities
- Develop management systems and processes
- Consultation with stakeholders

Year 1- Baselines, community perceived needs, reorientation of existing activity, training and capacity building, establishing learning networks, systems and processes in place, starting to build up new activity etc

Consultation Questions

- Your views on this bid for London?
- How can we strengthen this bid?
- Examples of where the community development approach to health is already working in London?
- Suggestions of criteria for identifying the local communities?